



STRATEGIC VENUE PARTNERS ANNOUNCES FORMATION OF NEW HOLDING COMPANY TO SERVE AS PLATFORM FOR ITS WIRELESS INFRASTRUCTURE ASSETS & APPOINTMENT OF DARLENE BRAUNSCHWEIG AS SENIOR VICE PRESIDENT OF BUSINESS DEVELOPMENT

MADISON, CT – Strategic Venue Partners (“SVP”), a provider of wireless infrastructure investments and services for enterprise customers in the healthcare, hospitality, commercial office and multi-tenant residential real estate and education sectors, announced today the formation of a new holding company, Strategic Venue Partners Holdings LLC.

The new company will serve as a platform in which SVP will consolidate its expanding portfolio of wireless infrastructure assets. “We are very pleased with the market’s reaction to our unique managed services offering for enterprise customers and venue owners,” said SVP’s Co-Founder and CEO, Justin Marron, “and the creation of the new entity to consolidate our business is a major milestone in our rapid growth. With our team, our momentum and our equity backing from Tiger Infrastructure Partners, we look forward to continuing to help more customers with their wireless infrastructure needs across a wide variety of industries and geographies.”

“We determined early in our relationship with SVP that the company would be a pioneer in the new arena of ‘Wireless Infrastructure-as-a-Service’,” added Tiger Managing Director, Marc Blair. “The SVP business is an excellent fit for our strategy to provide growth capital to middle-market infrastructure businesses. The new platform will enable SVP to execute its growing pipeline in an efficient and cost-effective manner.”

SVP also announced the appointment of Darlene Braunschweig as Senior Vice President of Business Development of the new company. Ms. Braunschweig has over 20 years’ experience in various leadership roles in the wireless telecommunications sector, and was recently named a “Top Influencer in the In-Building Wireless Industry” by *Connected Real Estate Magazine*. Mr. Marron added, “We are appointing Darlene Braunschweig as Senior Vice President of Business Development to reflect the important role she has played in our success to date.”

About Strategic Venue Partners

Strategic Venue Partners is an infrastructure development firm that offers Wireless Infrastructure-as-a-Service. SVP deploys DAS, Wireless LAN, Fiber, IPTV and Public Safety technologies while also generating revenue for customers through Small Cell and Macro Site development. SVP provides the expertise and initial and future capital necessary to design, install, manage and upgrade wireless infrastructure systems. SVP’s team draws on its experience in communications technology, risk management and asset-based finance to assume 100% of the future technology risk for wireless infrastructure systems. Under its “Wireless Infrastructure-as-a-Service” managed services offering, SVP’s customers make no initial or future capital investment and achieve a long-term technology solution. In addition, venues gain date and time certainty of an operational system that is not dependent on wireless carriers. Strategic Venue Partners is based in Madison, CT, with operations across North America. For more information, visit www.strategicvenue.com.

About Tiger Infrastructure Partners

Tiger Infrastructure Partners is a middle-market private equity firm that invests in growing infrastructure platforms. The firm targets investments in communications, energy, transportation, and related sectors, primarily located in North America and Europe. For more information, visit www.tigerinfrastructure.com.

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